Appendix: WISA Steering Committee membership

- Jed Colquhoun, Committee chair, UW CALS and Horticulture
- Jim Munsch, grazier, Deer Run Farm
- Steve Diercks, potato, vegetable and grain grower, Coloma Farms
- Laura Paine, organic and grazing specialist, Wisconsin Department of Agriculture, Trade and Consumer Protection
- Jeff Polenske, consultant, Polenske Ag Consulting
- Bob Goeres, President, Lodi Canning Company
- Margaret Krome, Michael Fields Agricultural Institute
- Laura Daniels, dairy producer, Heartwood Farm
- David Perkins, CSA/vegetable grower, Vermont Valley Farm
- Heidi Johnson, Cooperative Extension County Agent, Jefferson County
- Jack Kloppenburg, UW Community and Environmental Sociology
- Jeff Wyman, UW Entomology, Emeritus Professor
- John Shutske, UW Extension Administration
- Randy Jackson, UW Agronomy
- Doug Reinemann, UW Biological Systems Engineering
- Brad Barham, UW Agricultural and Applied Economics
- Erin Silva, UW Agronomy
- Dan Schaefer, UW Animal Science